Press Release

Vision Semantics: AI that finds people in time

Vision Semantics announces new investment and international expansion into China.

LONDON – May 23rd, 2019 – Vision Semantics announced that it will invest to expand its development and support team in response to increased demand from customers and partners globally. In particular, customers are recognising the limitations of facial recognition systems in complex urban environments and looking to exploit enhanced computer vision analytics such as Person Re-Identification. Vision Semantic provides the leading solution for rapid Person Re-Identification (Re-ID).

Re-ID is the process to find a matching person for a given image in large volumes of video data using not (just) facial features (which are often obscured) but features found on the entire body (like clothing, height, carried objects, etc). The solution is unique due to its scalability and ability to search for people when faces are not visible in unstructured and uncontrolled environments.

"Over the last 12 months, we have had increased interest from the Chinese market, given their desire to implement leading AI solutions. We are already in a number of trials which are showing the commercial benefits of our solutions. As a result, we plan to open an office in Beijing in the Autumn to support our partners in China." said Bob Koger, Co-founder of Vision Semantics. "Our goal is to build a business globally with leading solution and system integration companies, built on Vision Semantic powerful AI platform."

For more information on these innovations, visit the Vision Semantic Website

About Vision Semantics.

Vision Semantics is the global leader in Artificial Intelligence and Deep learning applied to computer vision and real time video analytics. The company was spun out of the computer Vision Group at Queen Mary, University of London, based on the research of Professor Sean Gong. Vision Semantics have developed person Re-Identification which overcomes the limitations of facial recognition.

Vision Semantics have developed a patent protected Deep Learning and Reinforcement Active Learning algorithms for optimising domain transfer zero shot learning in person Re-Identification Re-ID. This approach results in a continuous self-improving system without the need for large scale labelled training data sets for all target domains. We call it Dynamic Search & Learn – the more you use it the better it gets. It's the future of AI.

Vision Semantics provides commercial solutions through a 'VSL Inside' partner programme. This enables system suppliers to quickly offer full video analysis and data mining solutions to their end-customers in the public safety and smart city application domain.

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 For more information, please contact:

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